



**Prudential Corporation Asia
and
Chinfon Global Corporation**

have established a joint-venture for life assurance in Taiwan
and

Prudential Corporation Asia has purchased a significant equity interest
in

Chinfon Life Insurance Co., Ltd.



慶豐人壽
CHINFON LIFE

ASIAN CAPITAL PARTNERS GROUP

initiated the transactions and served as financial adviser to
Chinfon Life and the Chinfon Group

November 1999